

# ACCEPTABLE INTERNET USE POLICY

## Appendix I

### Social Media

New technologies have become integral to the lives of children and young people in today's society, both within academies and in their lives outside of Shrewsbury Academies Trust. The Internet and other digital information and communications are powerful tools, which open up new opportunities for everyone. These technologies can inspire discussion, promote creativity and stimulate awareness of context to promote effective learning when used correctly.

Where children of our member schools use social media inappropriately, eg to bully others within the school environment, our staff will intervene.

If it is brought to our attention that children are being bullied or are bullying others using social media outside of school hours, parents will be notified as appropriate so that they can take the necessary action to deal with the issue.

If, in exceptional circumstances we believe bullying is leading to mental health issues or other risks for a child and in our opinion, parents are refusing to deal with the issue or they are unable to deal with the issue effectively, we will inform the Local Authority.

Furthermore, our schools will on a termly basis remind pupils/students about the appropriate use of social media.